



## THANK YOU! MARAMING SALAMAT!

This event would not be possible without the generous support of the following partners and sponsors. We extend our sincerest appreciation and gratitude.



For more information, visit: [filipinofoodmovement.org](https://filipinofoodmovement.org)  
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## APRIL IS FILIPINO FOOD MONTH

### Join the Celebration of Filipino Food Month: A Feast of Flavors and Culture

The Filipino Food Movement (FFM), in partnership with the Philippine Consulate General in San Francisco, Philippine Consulate General in New York, the Philippine Embassy in Bern, Switzerland, Department of Trade and Investment Center in Silicon Valley (PTIC) and the Department of Tourism (DOT), announces the launch of Filipino Food Month, a month-long celebration showcasing the rich and diverse culinary heritage of the Philippines. Throughout April, FFM encourages diners to experience the vibrant flavors and cultural traditions of Filipino cuisine.

Established in 2018 through Presidential Proclamation 469, Filipino Food Month aims to spotlight the unique fusion of flavors, cooking techniques, and ingredients that make Filipino cuisine genuinely remarkable. The series of events will feature activities and programs designed to engage, educate, and delight food enthusiasts.

This **RESTAURANT PASSPORT PROGRAM** is taking place for diners in select U.S. cities during the month of April, 2024. Participating diners get the chance to win a roundtrip ticket to the Philippines and additional amazing prizes courtesy of the PTIC, DOT and Philippine Airlines. To qualify, follow the steps below:

- 1 Support** participating restaurants in your area during Filipino Food Month! Dine at the food establishments listed on this passport.
- 2 Receive** a unique stamp on this Passport for every meal purchased from a participating restaurant, food truck or food purveyors. **Get a total of four (4) stamps (1 per restaurant)** for a chance to win fabulous prizes!
- 3 Publish** 2 social media posts featuring photos of the food or menu item at the different restaurants during your visit. Use these tags:  
#lovethephilippines  
#filipinofoodmonth2024  
@filipinofoodmovement
- 4 Email** a photo of your completed passport **and** screenshots of your 2 social media posts at [info@filipinofoodmovement.org](mailto:info@filipinofoodmovement.org).

Last day to complete the criteria is on **APRIL 30**. Winners for the West Coast and East Coast will be announced on **MONDAY, MAY 6, 2024** via @filipinofoodmovement social media platforms and via an email.

#### PRIZES (partial listing):



- » 1 Philippine Airlines roundtrip International Economy Ticket from the U.S. to Manila (SFO, LAX or JFK).
- » 4 qty Philippine Airlines domestic roundtrip tickets from Manila to selected four local culinary destinations: Bicol, Cebu, Iloilo, Davao (only one per winner).
- » Curated boxes of products from the Philippines.

# FILIPINO FOOD PASSPORT 2024

Celebrating the Philippine Coconut



YOUR NAME

PHONE NUMBER

EMAIL

STREET ADDRESS

CITY / STATE / ZIP

Email a photo of your completed passport and screenshots of 2 social media posts (featuring the food or menu item that you purchased at [info@filipinofoodmovement.org](mailto:info@filipinofoodmovement.org)).

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The Filipino Food Month continues with a series of exciting activities and initiatives, including:

**Kulinarya Live!** Join expert chefs for cooking workshops, as they prepare traditional and expanded Filipino dishes. Learn the techniques and secrets behind the cuisine from chefs

Melissa Miranda of Musang in Seattle, Domingo Domingo of Millesens in Bern, Switzerland, Augee Francisco of Kabisera West in New York City, and Cat Carlucci of the Istorya popup in Las Vegas. The series will also include participation from the Filipino chef community in London, U.K.

**Eat Filipino Food.** Snap a picture, post it on social media, and tag #filipinofoodmovement #letsgetfilipino #kainna

**Merienda at the Platform by the James Beard Foundation.** Experience a Filipino merienda in New York City featuring chefs Dale Talde, Leah Cohen, Woldy Reyes, LJ Amendras, and entrepreneur Diana Manalang, hosted and curated by FFM Board Director Nicole Ponseca.

**Dinner at Bahay Buko.** A collaboration of more than a dozen chefs and restaurateurs and the Filipino American Chamber of Commerce of Greater Nevada will participate in a culminating dinner at The Assembly at The Uncommons in Las Vegas on April 29.

	<p><b>DOLLAR HITS</b>                  39-04 64th Street                  Queens, NY 11377                  (917) 631-1427                  dollarhitsstreetfood.com</p> <p>1</p>	<p><b>FAMILYA KUSINA FIL-AM RESTAURANT &amp; STORE</b>                  3 Da Vinci Way                  Egg Harbor Township, NJ 08324                  (609) 808-1459                  familyakusina.com</p> <p>2</p>	<p><b>KABISERA</b>                  600 11th Avenue                  New York, NY 10036                  (929) 920-8250                  kabisera.com</p> <p>3</p>
<p><b>KALYE</b>                  251 Broome Street                  New York, NY 10002                  (646) 422-7267                  kalye.com</p> <p>4</p>	<p><b>KEYKS</b>                  205 Beach 77 Street                  Arverne NY 11692                  (347) 674-4639                  Instagram.com/justforkeyks</p> <p>5</p>	<p><b>LEO'S BARBECUE</b>                  4947 Stelton Road                  South Plainfield, NJ 07080                  (908) 668-5050</p> <p>6</p>	<p><b>MAMA FINA</b>                  167 Avenue A                  New York, NY 10009                  (917) 262-0893                  mamafinas.com</p> <p>7</p>
<p><b>PIG AND KHAO</b>                  68 Clinton Steet                  Newe York, NY 10002                  (212) 920-4485                  pigandkhao.com</p> <p>8</p>	<p><b>PURPLE YAM</b>                  1314 Cortelyou Road                  Brooklyn, NY 11226                  (718) 940-8188                  purpleyamnyc.com</p> <p>9</p>	<p><b>RENEE'S KITCHENETTE &amp; GRILL</b>                  69-14 Roosevelt Avenue                  Woodside, NY 11377                  (718) 476-9002                  reneeskitchenette.com</p> <p>10</p>	<p><b>SO SARAP NYC</b>                  7 World Trade Center                  Greenwich Street                  New York, NY 10007                  sosarapnyc.com</p> <p>11</p>
<p><b>TITO RAD'S GRILL</b>                  49-10 Queens Boulevard                  Queens, NY 11377                  (718) 205-7299                  titorads.com</p> <p>12</p>	<p><b>TROPICAL HUT PHILIPPINE CUISINE</b>                  3314 US Highway 9                  Old Bridge, NJ 08857                  tropicalhutcatering.com</p> <p>13</p>	<p>14</p>	<p>15</p>