



FILIPINO FOOD PASSPORT 2024

Celebrating the Philippine Coconut



THANK YOU! MARAMING SALAMAT!

This event would not be possible without the generous support of the following partners and sponsors. We extend our sincerest appreciation and gratitude.





ramar foods international





For more information, visit: **filipinofoodmovement.org** Follow us on FB and IG: @filipinofoodmovement

APRIL IS FILIPINO FOOD MONTH

Join the Celebration of Filipino Food Month: A Feast of Flavors and Culture

The Filipino Food Movement (FFM), in partnership with the Philippine Consulate General in San Francisco, Philippine Consulate General in New York, the Philippine Embassy in Bern, Switzerland, Department of Trade and Investment Center in Silicon Valley (PTIC) and the Department of Tourism (DOT), announces the launch of Filipino Food Month, a month-long celebration showcasing the rich and diverse culinary heritage of the Philippines. Throughout April, FFM encourages diners to experience the vibrant flavors and cultural traditions of Filipino cuisine.

Established in 2018 through Presidential Proclamation 469, Filipino Food Month aims to spotlight the unique fusion of flavors, cooking techniques, and ingredients that make Filipino cuisine genuinely remarkable. The series of events will feature activities and programs designed to engage, educate, and delight food enthusiasts.

This **RESTAURANT PASSPORT PROCRAM** is taking place for diners in select U.S. cities during the month of April, 2024. Participating diners get the chance to win a roundtrip ticket to the Philippines and additional amazing prizes courtesy of the PTIC, DOT and Philippine Airlines. To qualilfy, follow the steps below:



Support participating restaurants in your area during Filipino Food Month! Dine at the food establishments listed on this passport.



Receive a unique stamp on this Passport for every meal purchased from a participating restaurant, food truck or food purveyors. **Get a total of four** (4) **stamps (1 per restaurant)** for a chance to win fabulous prizes!



Publish 2 social media posts featuring photos of the food or menu item at the different restaurants during your visit. Use these tags: #lovethephilippines #filipinofoodmonth2024 @filipinofoodmovement



Email a photo of your completed passport <u>and</u> screenshots of your 2 social media posts at <u>info@filipinofoodmovement.org</u>.

Last day to complete the criteria is on **APRIL 30**. Winners for the West Coast and East Coast will be announced on **MONDAY, MAY 6, 2024** via @filipinofoodmovement social media platforms and via an email.

PRIZES (partial listing):



- » 1 Philippine Airlines roundtrip International Economy Ticket from the U.S. to Manila (SFO, LAX or JFK).
- » 4 qty Philippine Airlines domestic roundtrip tickets from Manila to selected four local culinary destinations: Bicol, Cebu, Iloilo, Davao (only one per winner).
- » Curated boxes of products from the Philippines.





YOUR NAME

PHONE NUMBER

EMAIL

STREET ADDRESS

CITY / STATE / ZIP

Email a photo of your completed passport and screenshots of 2 social media posts (featuring the food or menu item that you purchased at <u>info@filipinofoodmovement.org</u>,

For more information, visit: **filipinofoodmovement.org** Follow us on FB and IG: @filipinofoodmovement THE FOOD

The Filipino Food Month continues with a series of exciting activities and initiatives, including:

Kulinarya Live! Join expert chefs for cooking workshops, as they prepare traditional and expanded Filipino dishes. Learn the techniques and secrets behind the cuisine from chefs

Melissa Miranda of Musang in Seattle, Domingo Domingo of Millesens in Bern, Switzerland, Augee Francisco of Kabisera West in New York City, and Cat Carlucci of the Istorya popup in Las Vegas. The series will also include participation from the Filipino chef community in London, U.K.

Eat Filipino Food. Snap a picture, post it on social media, and tag #filipinofoodmovement #letsgofilipino #kainna

Merienda at the Platform by the James Beard Foundation.

Experience a Filipino merienda in New York City featuring chefs Dale Talde, Leah Cohen, Woldy Reyes, LJ Amendras, and entrepreneur Diana Manalang, hosted and curated by FFM Board Director Nicole Ponseca.

Dinner at Bahay Buko. A collaboration of more than a dozen chefs and restaurateurs and the Filipino American Chamber of Commerce of Greater Nevada will participate in a culminating dinner at The Assembly at The Uncommons in Las Vegas on April 29.

NV	C3 SEAFOOD BAR & GRILL 2605 S Decatur Boulevard Las Vegas, NV 89102 (702) 272-0300 c3seafoodbargrillnv.com	CAFE 86 5697 S Jones Boulevard Las Vegas, NV 89118 (702) 478-7783 cafe-86.com	CALESA ICE CREAM Pop-up dessert at Truffles N' Bacon Cafe 8872 S Eastern Ave Suite 100 Las Vegas, NV 89123
FULL HOUSE BBQ 9890 S Maryland Parkway Unit D9 Las Vegas, NV 89183 (702) 227-4663 fullhousevegas.com	IL CHIANTI ITALIAN 72 W Horizon Ridge Parkway Las Vegas, NV 89012 (702) 566-1999 ilchianti.wine	MAX'S RESTAURANT 1290 E Flamingo Road Las Vegas, NV 89119 (702) 433-4554 maxsrestaurantna.com	MANG FELIX KITCHEN 7080 S Rainbow Boulevard Las Vegas, NV 89118 (702) 834-8998 mangfelix.com
MANILA BBQ & SEAFOOD GRILL 4500 E Sunset Road Las Vegas, NV 89118 (702) 909-5621	MAX'S RESTAURANT 1290 E Flamingo Road Las Vegas, NV 89119 (702) 433-4554 maxsrestaurantna.com	NOYPITZ BAR & GRILL Townsquare Las Vegas 6605 S Las Vegas Boulevard Las Vegas, NV 89119 (702) 485-3280 facebook.com/noypitzlasvegas	TRUFFLES N BACON CAFE 8872 S Eastern Ave Suite 100 Las Vegas, NV 89123 (702) 503-1102 .trufflesnbacon.com
12	13	14	15